

MISSION

This video production educational program mission is to train students to acquire the technical and creative skills necessary for high-quality video production. The program will provide students with an in-depth, hands-on understanding of the basics of video production, from planning and scripting to post-production and distribution.

In addition, the program will encourage the development of interpersonal skills, such as effective communication and team collaboration, as these are essential elements for success in video production. Ultimately, the mission is to prepare students for a successful career in the video industry and provide them with the skills and knowledge to create high-quality, innovative video content.

VISION

To provide students with the necessary skills and knowledge to be able to produce and create high-quality video content. The program must allow students to:

1. Understand the fundamentals of video production, from planning and pre-production to post-production and distribution.
2. Develop technical skills in handling video production equipment and software.
3. Acquire creative skills to design and produce visually appealing and effective content.
4. Learn to work effectively as a team and collaborate with other video production professionals.
5. Develop problem solving and critical thinking skills to address challenges that arise in the video production process.

In short, the goal is to prepare students to be successful in the video industry and to be able to produce high-quality, impactful video content.

ASSOCIATE'S DEGREE IN FILMING AND VIDEO PRODUCTION

The Associate Degree in Filming and Video Production program vision is to develop professionals trained to integrate and stand out in the local and international video production industry. The program's goal is to prepare future professionals in the world of visual production to elaborate, create and develop visual and general proposals for multimedia and all existing digital platforms. The video professional in this program will have the preparation required to produce, record, direct, design, narrate, script, score, edit, animate, create content, and create marketing and promotional video experiences, among other additional skills required in this world, digital and connected by technology and social networks.

15 CREDITS	GENERAL EDUCATION				
	FIRST SEMESTER				
3	INGL 3161 English I				
3	Film 2120 Visual Style Appreciation: Introduction to Video Production				
3	PHIL2120 Ethics				
3	ESPA 3161 Spanish I				
3	Film 2121 Introduction to Post Production / Editing I				

42 CREDITS	GENERAL EDUCATION				
	SECOND SEMESTER				
3	FILM 2242 Editing II				
3	FILM 2220 Communication in production: Everything communicates				
3	Film 2221 Video Filming I: Introduction to Techniques and Cameras				
3	Film 2222 Digital Cinematography: Digital Photography				
3	Film 2223 Creativity in Video Production				
	THIRD SEMESTER				
3	Film 2206 Video Filming II: Lighting and Grip Techniques				
3	Film 2207 Scriptwriting and Copywriting: How to Write for Videos				
3	Film 2208 Video Filming III: Advanced Techniques				
3	Film 2209 Projection, Narration and Locution: Techniques for Videos				
3	Film 2210 Content Creation for Videos: Targeting				
	FOURTH SEMESTER				
3	Film 2420 Video Direction				
3	Film 2421 Video Production: Production, Budget, Marketing, Promotion and Entrepreneurship				
3	Film 2304 Video Filming III: General Final Video Production				